



## MASTER IN BUSINESS ADMINISTRATION

### Curriculum

#### PLAN B(Thesis Program)

Effective SY 2013-2014

| Course                                       | Course Description                                  | Credit Units |
|--|---|--------------|
| <b>PRE-MBA COURSES (non-credit subjects)</b> |   |              |
| MBA 101                                      | Financial Accounting (pre-requisite for MBA 112)    | (2)          |
| MBA 102                                      | Applied Mathematics (pre-requisite for MBA 213)     | (2)          |
| MBA 103                                      | Business Communications (pre-requisite for MBA 310) | (2)          |
| <b>CORE COURSES (36 units)</b>               |   |              |
| MBA 111                                      | Dynamics of Management                              | 3            |
| MBA 112                                      | Managerial Accounting                               | 3            |
| MBA 113                                      | Law on Business Environment                         | 3            |
| MBA 114                                      | Financial Management                                | 3            |
| MBA 115                                      | Business Research Methods & Statistics              | 3            |
| MBA 116                                      | Information Technology for Managers                 | 3            |
| MBA 117                                      | Production and Operations Management                | 3            |
| MBA 118                                      | Marketing Management                                | 3            |
| MBA 211                                      | Human Resources Management                          | 3            |
| MBA 212                                      | Development of Entrepreneur                         | 3            |
| MBA 213                                      | Quantitative Analysis for Business Decision Making  | 3            |
| MBA 214                                      | Business Ethics                                     | 3            |
| <b>ELECTIVE/COGNATE COURSES (6 units)</b>    |   |              |
| MBA 221                                      | Public Policy                                       | 3            |
| MBA 222                                      | Managerial Economics                                | 3            |
| MBA 223                                      | Consumer Behavior                                   | 3            |
| MBA 224                                      | Financial Analysis for Decision Making              | 3            |
| MBA 225                                      | Global Marketing                                    | 3            |
| MBA 226                                      | Investment Analysis & Portfolio Management          | 3            |
| MBA 227                                      | Foreign Language                                    | 3            |
| MBA 228                                      | Management of Financial Institutions                | 3            |
| MBA 229                                      | Project Management                                  | 3            |
| MBA 230                                      | Strategic Marketing                                 | 3            |
| MBA 231                                      | Strategic Management                                | 3            |
| MBA 232                                      | Economic Development                                | 3            |
| MBA 233                                      | Information Analysis                                | 3            |
| MBA 234                                      | Cooperative Development                             | 3            |
| MBA 235                                      | Current Issues in Management                        | 3            |



|                          |   |                 |
|--------------------------|---|-----------------|
| MOE 124                  | Environmental Management                      | 3               |
| MIT 204                  | Information Technology and Project Management | 3               |
| PA 100                   | Introduction to Public Administration         | 3               |
| EDUC 907                 | Curriculum Development                        | 3               |
| EDUC 921                 | Educational Planning                          | 3               |
| EDUC 909                 | Personnel Management                          | 3               |
| <b>THESIS (6 units)</b>  |   |                 |
| MBA 310                  | Thesis Writing 1 (Proposal)                   | 3               |
| MBA 311                  | Thesis Writing 2 (Final Defense)              | 3               |
| <b>SUMMARY OF UNITS</b>  |   |                 |
| Core Courses             |   | 36 units        |
| Elective/Cognate Courses |   | 6 units         |
| Thesis                   |   | 6 units         |
| <b>TOTAL</b>             |   | <b>48 units</b> |